## Plexaderm® Rapid Reduction Serum FAQs

**Question:** If not used every day...just once in a while, will the product stay fresh for long periods? **Answer:** Once opened the product should be used within 12 months. We recommend keeping Plexaderm capped between uses to maximize shelf-life. Unopened containers should last up to two years when stored at room temperature.

**Question:** How long do the Plexaderm results last?

**Answer:** In a 17-person test when image analysis was used, temporary improvement continued to be seen for up to 10 hours. Plexaderm works best when applied to clean and dry skin. Allow at least 8-10 minutes for Plexaderm to set before applying anything over it.

Question: How much solution should I use for one application?

**Answer:** We suggest using a drop about half the size of a pea, which should be enough to apply under both eyes. However, everyone's skin is different, so if you notice the effects to be too strong, simply reduce the amount of formula to a level that works best for you.

**Question:** What is the best time of day to apply Plexaderm?

**Answer:** Plexaderm Rapid Reduction Serum can be used any time of day. Just make sure to wash and dry your skin thoroughly before applying Plexaderm.

**Question:** Why am I getting a white residue?

**Answer:** If you are getting a white residue around the application area it usually indicates that you have used too much product. Excess residue can be easily removed by gently tapping the area with a damp cloth or cotton ball.

Question: Can you apply makeup over this product?

**Answer:** When using additional cosmetics, water-based products work best. Try mixing 1 part liquid foundation or concealer with 2 parts Plexaderm and apply with your fingertip. Allow the Plexaderm/foundation mixture to set for 10 minutes. All makeup brands are different so you may need to adjust the Plexaderm-to-foundation ratio until you get the desired results.

**Question:** Can I use a moisturizer with Plexaderm?

**Answer:** Plexaderm Rapid Reduction Serum works best on its own. If you use a moisturizer it should be water-based. Apply at least 10-20 minutes prior to Plexaderm application.

Question: Does Plexaderm work on other parts of the face and neck?

**Answer:** Yes, Plexaderm Rapid Reduction Serum can be applied to all areas of the face and neck.

Question: Can Plexaderm be used on the sagging upper eye skin as well?

**Answer:** Caution should always be taken when using any beauty product around the eyes. That area is sensitive and we do not recommend applying Plexaderm Rapid Reduction Serum on your eyelid.

Question: Does Plexaderm work on darker skin?

**Answer:** Yes, with proper application, Plexaderm Rapid Reduction Serum works on all skin tones.

Question: Does Plexaderm contain Retinol?

Answer: No, Plexaderm Rapid Reduction Serum does not contain Retinol.

Question: What are the ingredients in Plexaderm?

**Answer:** Plexaderm Rapid Reduction Serum contains the following ingredients: Purified Water (Aqua), Propylene Glycol, Sodium Silicate, Magnesium Aluminum Silicate, Acetyl Hexapeptide-8, Hydrolyzed Rice Protein, Soluble Collagen, Cellulose Gum, Xanthan Gum, Titanium Dioxide, CI 77491, CI 77492, Phenoxyethanol, Ethylhexylglycerin.

Question: Is Plexaderm absorbed by the skin or does it sit on the surface?

**Answer:** Plexaderm Rapid Reduction Serum works by creating an invisible layer on the surface of your skin that temporarily reduces the appearance of under-eye bags and wrinkles.

**Question:** Will my problem areas get better over time?

**Answer:** Plexaderm Rapid Reduction Serum results are temporary. After the product is washed off your skin should return to the same condition it was in prior to application.

**Question:** How long does one bottle of product last?

**Answer:** A single bottle of Plexaderm Rapid Reduction Serum usually lasts about 30 days when using the recommended amount under each eye daily.

**Question:** My pump doesn't seem to be working. Is my bottle empty?

**Answer:** If the pump has never been used before it just needs to be properly primed. Using your thumb, slowly and firmly push the pump down until it cannot go any further. Continue pushing down the pump another 10-15 times until product begins to flow. Sometimes it can take longer so be patient.

**Question:** Why do my wrinkles look worse?

**Answer:** If you do not apply Plexaderm Rapid Reduction Serum evenly, or use too much in one particular area, it can temporarily overtighten the skin creating the appearance of more wrinkles. If this happens simply wash the product off and start over.

**Question:** Why don't the results last?

**Answer:** In a 17-person test when image analysis was used, temporary improvement continued to be seen for up to 10 hours. For best results, make sure you're applying the product to clean dry skin and are carefully following the application instructions.

**Question:** Why does it feel like the product is drying my skin?

**Answer:** Plexaderm Rapid Reduction Serum works by creating a temporary tightening effect on the surface of the skin. It is not drying the skin, but it can feel that way to some users. In a consumer survey, 95% agreed new Plexaderm Rapid Reduction Serum feels more comfortable on the skin than the previous formula (Plexaderm Rapid Reduction Cream PLUS) and 93% agreed new Plexaderm Rapid Reduction Serum felt less dry on their skin than the previous formula.

**Question:** What can I do if my foundation is not water-based?

**Answer:** We find Plexaderm works best with makeup products that do not contain oils, but it's impossible for us to test every product on the market. Try mixing 1 part of your foundation with 2 parts Plexaderm. Then apply a thin even layer of the mixture to the target area and allow it to set for 10 minutes.

**Question:** Why is Plexaderm irritating my skin?

**Answer:** If you are experiencing sensitivity or irritation you should discontinue use immediately.

**Question:** What's the difference between Plexaderm Rapid Reduction Serum and the old Rapid Reduction Cream PLUS?

**Answer:** The new Plexaderm Rapid Reduction Serum is an advanced formula that took over a year to develop. New Plexaderm Rapid Reduction Serum works even better to temporarily reduce the appearance of under eye bags, fine lines, wrinkles, crow's feet, and smile lines than the previous formula (Rapid Reduction Cream PLUS).

Information provided by Plexaderm