

FREQUENTLY ASKED QUESTIONS

IS DEADHEADING A GOOD IDEA?

Deadheading does encourage more flowers over a longer period of time. They can flower less after they set seed, but removing the flowers before seeds develop prompts the plants to bloom again.

DO THESE PLANTS LIKE "WET FEET"

No. They prefer an open dry location. Just average to moderate watering is all that is necessary. They're native to the area surrounding Mt. Shasta in Northern California where the weather is consistently dry and hot. These hybrids are heat and humidity tolerant while being drought tolerant once established.

WHAT MAKES THESE VARIETIES SO AMAZING?

These hybrids are double-petaled and multi-tiered with lush, ruffled flowers upon dwarf, compact plants and foliage. Many of the old time Shastas become easily overgrown and out of control in the garden after a couple of years. Not with these fantastic new dwarfs. These dwarf Shastas only reach a mature height of 12-18 inches making them wonderful to see when displayed in the middle of your perennial garden or in the front of your sunny border. These new generation Shasta Daisies are truly beautiful to gaze at all the while being disease resistant and tolerant of extreme heat.

DO I NEED TO DIVIDE THEM EVERY FEW YEARS?

Although not necessary, you can divide them carefully in early spring of the third year to keep them vigorous. Simply lift the plants and divide the clumps and re-plant elsewhere.

ARE THEY DEER AND RABBIT RESISTANT?

These new hybrids are stunning with brilliant white blossoms all summer long while helping to bring attention to other perennials which sometimes go unnoticed in the garden. These will attract many onlookers as well as all the butterflies in the neighborhood while being resistant to both deer and rabbits.

DO THEY MAKE GOOD CUT FLOWERS?

These make wonderful cut flowers for arrangements and vases. These double flowered varieties with thick ruffled, large flowers look absolutely stunning when cut.

FIRST THINGS FIRST...

When your plants arrive from Roberta's, remove from the shipping box immediately.

Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves that may have occurred during transit. If you can't plant it into garden or larger pot within a few days, make sure it stays well watered.

When ready to plant, do the job as early in the day as possible to avoid extreme soil temperatures that prevent proper water uptake from the roots. Water them in well and whisper a few words of wisdom.



Our Warranty (Perennials)

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at 1-800-428-9726 during the hours of 8:30am and 4:30pm EST.

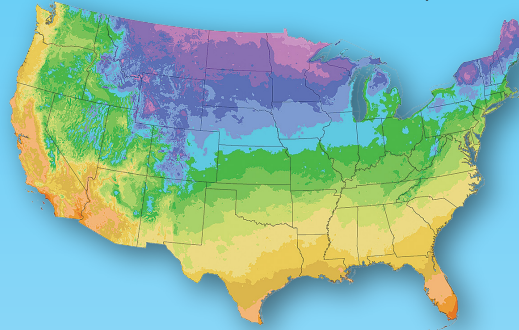
You can email questions to us at:
plantquestions@robertasinc.com.

If your bulbs, cuttings etc. do not sprout, or your plant dies within one year from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at www.robertasinc.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

Neither the retailer nor any other company involved in the sale or promotion of this product is a co-warrantor of this plant warranty.

Plant Hardiness Zone Map



ROBERTA'S GARDENS PLANTING AND GROWING GUIDE



Double Flowered Shasta Daisies (Leucanthemum Hybrids)



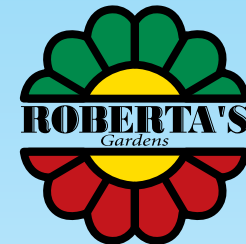
1-800-428-9726

Monday - Friday 8:30AM - 4:30PM EST

Thank you
for bringing us into your home

www.robertasinc.com

Roberta's, P.O. Box 368, Waldron, IN 46182



QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE:	Full Sun to Part Sun
USDA HARDINESS ZONES:	5-10
PLANT TYPE	Perennial
PLANTING DISTANCE:	24-28 inches
MATURE HEIGHT/SPREAD:	12-18 inches 18-24 inches
BLOOM TIME:	Early Summer to Early Fall
PLANTING INSTRUCTIONS:	Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Transplant into the garden as soon as evening temperatures stay above 40F.
<small>(soil preparation, depth, which end is up, etc.)</small>	

PLANTING GUIDE

1
STEP

The foliage may appear wilted or yellow. No worries. Water the plant thoroughly and gently remove any yellow or brown leaves that may have occurred during transit. If you cannot plant it into garden or larger pot within a few days, make sure it stays well watered.

2
STEP

Transplant into the garden as soon as evening temperatures stay above 40F. Dig holes twice the width of the root ball and about 5 to 6 inches deep. Place them in their holes. Pack soil firmly around roots. Fill with soil and pack in firmly covering entire root zone. Water again.

3
STEP

Rather than in the garden you may re-pot into large containers. Re-pot the plants into at least 10 inch pots separately or together inside one larger container. Plants in containers need more frequent watering and feeding, especially when in active growth and bloom.

4
STEP

Planted now they will produce flowers in late spring till fall. To encourage more flowers, feed with Roberta's Gardens' Hawaiian Flower Magic (M7503) and Spray and Flourish (M25969).

CONTINUING CARE

SHELF LIFE
Plant into garden or pots and place outside immediately after the night temperatures stay above 40 degrees.

PLANT PREPARATION
Cut away any yellow or brown leaves or broken stems that may have occurred and don't perk up after the first watering. This grooming is completely normal.

POTTED PLANTS
Rather than the garden you may re-pot into containers. Re-pot the plants into at least 8 inch pots separately or together inside one larger container.

SOIL PREPARATION
If your soil is clayish amend it with a standard garden soil for adequate drainage and moisture retentiveness. Site them in well- drained soil. Good drainage is very important.

GARDEN PREPARATION
Pick a sunny location that can be easily viewed for the flower's beauty. Site these in front of sunny borders, flowerbeds, just behind your low-growing plants in the perennial garden, container cultures, and be sure to include this one in your cut flower arrangements.

PLANTING DEPTH AND SPACING
Plant separately spacing about 24 to 28 inches apart. Dig holes twice the width of the root ball and about 5-6 inches deep. Place them in their holes and pack soil firmly around the plant. Water in well.

PLANT HEIGHT AND WIDTH
These will grow about 12-18 inches tall and 18-24 inches wide.

WATER
Water thoroughly upon planting and continue once or twice a week. Water plants during the summer if rainfall is less than 1 inch per week. They can withstand the heat and dry spells once established.

FERTILIZER
This helps maintain flower size and count from year to year. For best results, use Roberta's Flower Magic plant food (M7503) once a month or more all summer long.

LIGHTING
Full sun or partial sun is preferred. These do very well in the open dry areas and in extreme heat.

BLOOMING
These are exceptionally floriferous and long blooming. Under correct conditions, they will bloom from early summer into fall. Pruning the spent or fading flowers encourages more flowers. Removing the flowers before seeds develop prompts the plants to bloom again.

TEMPERATURE ZONE 5 to 10
These are hardy down to minus 15F when planted in the ground. In containers they withstand temps down to about minus 5F.

WINTER DORMANCY
After the first killing frost, cut all shoots back to around 2 or 3 inches above the soil line. Add a couple inches of top dress mulch of straw, pine needles or leaves. Remove in early spring. Plants rest from November – April.

PROPAGATING
Divide plants every 3-4 years as new growth begins in the spring, lifting plants and dividing them into clumps to keep them vigorous.

ADDITIONAL REFERENCE



Shasta Daisy
Shipped as Shown



Soft yellow blossoms
of Real Dream



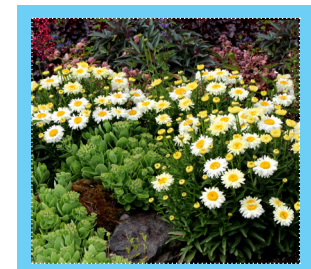
Double-petaled flowers on
Victorian Secret



Bridal Bouquet naturalizing
wonderfully



Front of a sunny border



Compact, shorter growth
habit- no staking needing